

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:	)	
	)	
Jonas L. Steinman et al.	)	
	)	Examiner: Duran, Arthur D.
Application No: 10/043,888	)	
	)	Art Unit: 3622
Filed: January 10, 2002	)	
	)	Confirmation No: 6273
For: METHOD AND APPARATUS	)	
FOR SERVING OR DELIVERING	)	
ADVERTISEMENTS FOR A WORLD	)	
WIDE PAGE	)	

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Dear Sir:

In response to the Office Action dated October 09, 2009, reconsideration of the above-referenced patent application is requested in light of the following amendments.

**Amendments to the claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 7 of this paper.